

Please Post

On-Demand Webinar Series

A: The Basics & Early Support-
B: Challenges & Special Circumstances

BREASTFEEDING & LACTATION MANAGEMENT



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Breastfeeding & Lactation



TWO PART SERIES

Objectives:

Part A: The Basics & Early Support:

1. Identify ways to support all birthing families using inclusive & family-centred care principles
2. Identify ways to promote, protect & support lactation to assist families to reach their personal feeding goals
3. Demonstrate effective teaching and counselling strategies to improve outcomes
4. Discuss practical skills to provide improved support including assessment of position, latch, effective milk transfer, hand expression, antenatal expression
5. Discuss normal newborn expectations regarding feeding & newborn physiology.... and more!

Objectives for Part B: Challenges & Special Circumstances:

1. Identify evidence-based ways to manage common early medical concerns: low glucose, jaundice, losing too much weight.
2. Discuss management of supplementation & common interventions to support lactation, including pumping, alternative feeding methods, nipple shields
3. Discuss common challenges including tongue tie, mastitis, engorgement
4. Discuss harm reduction strategies, medications, NICU admission, maternal illness in relation to lactation management
5. Review normal expectations, and discuss common myths, social media trends and current practices

Includes (For Each Part):

- 2 hours of Continuing Education
- On-Demand Access for at Least a Year
- Certificate of Completion
- Handouts to view or print



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